

# SPONSORSHIP OPPORTUNITIES



AN AMERICAN HERITAGE CELEBRATION

JUNE 29, 2024 | OAKS AREA AT RIVERSIDE VERO BEACH

## PRESENTING SPONSOR - \$ 10,000

- Entire event branded "Presented by: (your company)"
- Logo posted on all advertising materials, website, e-blasts, all event banners, event t-shirt, and social media
- News release with photo announcing sponsorship
- 12 VIP Passes with reserved seating which includes:
  - Best Burger in Indian River County Competition punch cards
  - Brewery punch cards
  - Air-conditioned lounge
  - Premier spot for stage entertainment
  - Complementary novelty bar
  - Air-conditioned restrooms
- 12 Burgers & Brews event t-shirts
- (2) 12 X 12 vendor booth spaces in prime location
- Exclusive distribution and sponsorship rights

## STAGE SPONSOR - \$ 7,500

- Custom banner over main stage with company logo
- Logo on website, stage banner, main event banner, e-blasts, event t-shirt, and social media
- Mention in event news release
- 10 VIP Passes with reserved seating which includes:
  - Best Burger in Indian River County Competition punch cards
  - Brewery punch cards
  - Air-conditioned lounge
  - Premier spot for stage entertainment
  - Complementary novelty bar
  - Air-conditioned restrooms
- 10 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

## RED, WHITE & BREWS SPONSOR - \$ 5,000

- Custom banner in Brewery area
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 8 VIP Passes with reserved seating which includes:
  - Best Burger in Indian River County Competition punch cards
  - Brewery punch cards
  - Air-conditioned lounge
  - Premier spot for stage entertainment
  - Complementary novelty bar
  - Air-conditioned restrooms
- 8 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

## VIP LOUNGE SPONSOR - \$ 5,000

- Custom banner at VIP Lounge area
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 8 VIP Passes with reserved seating which includes:
  - Best Burger in Indian River County Competition punch cards
  - Brewery punch cards
  - Air-conditioned lounge
  - Premier spot for stage entertainment
  - Complementary novelty bar
  - Air-conditioned restrooms
- 8 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

## BEST BURGER COMPETITION SPONSOR - \$5,000

- Best Burger in Indian River Competition branded- "Fueled by (your company)"
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 8 VIP Passes with reserved seating which includes:
  - Best Burger in Indian River County Competition punch cards
  - Brewery punch cards
  - Air-conditioned lounge
  - Premier spot for stage entertainment
  - Complementary novelty bar
  - Air-conditioned restrooms
- 8 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

## LITTLE KID'S ZONE SPONSOR - \$3000

- Children game area branded – "Sponsored by (your company)"
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 6 VIP Passes which includes:
  - Best Burger in Indian River County Competition punch cards
  - Brewery punch cards
  - Air-conditioned lounge
  - Premier spot for stage entertainment
  - Complementary novelty bar
  - Air-conditioned restrooms
- 6 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

## BIG KID'S ZONE SPONSOR - \$2,000

- Adult game area branded – “Sponsored by: (your company)”
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 5 VIP Passes which includes:
  - Best Burger in Indian River County Competition punch cards
  - Brewery punch cards
  - Air-conditioned lounge
  - Premier spot for stage entertainment
  - Complementary novelty bar
  - Air-conditioned restrooms
- 5 Burgers & Brews event t-shirts
- A 12X12 vendor booth space in prime location

## CAR SHOW SPONSOR - \$2,000

- Car Show area branded – “Sponsored by: (your company)”
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 5 VIP Passes which includes:
  - Best Burger in Indian River County Competition punch cards
  - Brewery punch cards
  - Air-conditioned lounge
  - Premier spot for stage entertainment
  - Complementary novelty bar
  - Air-conditioned restrooms
- 5 Burgers & Brews event t-shirts
- A 12X12 vendor booth space in prime location



## DRUMS & BUGLES SPONSOR - \$ 1,500

- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 4 VIP Passes which includes:
  - Best Burger in Indian River County Competition punch cards
  - Brewery punch cards
  - Air-conditioned lounge
  - Premier spot for stage entertainment
  - Complementary novelty bar
  - Air-conditioned restrooms
- 4 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth spaces in prime location

## LET FREEDOM RING SPONSOR - \$ 750

- Logo on website, main event banner, e-blasts, and event t-shirt,
- 2 VIP Passes which includes:
  - Best Burger in Indian River County Competition punch cards
  - Brewery punch cards
  - Air-conditioned lounge
  - Premier spot for stage entertainment
  - Complementary novelty bar
  - Air-conditioned restrooms
- 2 Burgers & Brews event t-shirts

## STARS & STRIPES SPONSOR - \$ 500

- Logo on website, main event banner, e-blasts, event t-shirt,
- 2 Best Burger in Indian River Competition Punch Cards
- 2 Burgers & Brews event t-shirts





## SPONSOR COMMITMENT AGREEMENT

Presenting Sponsor (\$10,000)  Stage Sponsor (\$7,500)  Red, White & Brews Sponsor (\$5,000)  
 VIP Lounge Sponsor (\$5,000)  Best Burger Competition Sponsor (\$5,000)  Little Kids Zone Sponsor (\$3,000)  
 Big Kids Zone Sponsor (\$2,000)  Car Show Sponsor (\$2,000)  Drums & Bugles Sponsor (\$1,500)  
 Let Freedom Ring Sponsor (\$750)  Stars & Stripes Sponsor (\$500)

Name of Sponsor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Amount Due: \$ \_\_\_\_\_

### Requested event shirt sizes (number of shirts received depend on sponsor level):

Small  Medium  Large  X-Large

Complete form and return with payment to: United Against Poverty, 1400 27th ST, Vero Beach, FL 32960 or call Allison Zukowski at 772-770-0740 ext. 204 or email at [AZukowski@UnitedAgainstPoverty.org](mailto:AZukowski@UnitedAgainstPoverty.org)

My check is enclosed, made payable to **United Against Poverty**

Please charge my Credit Card  VISA  MC  AMEX  DC

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_ CCV: \_\_\_\_\_

Name as it appears of your Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I have read the terms of this sponsorship commitment form and I agree to them in full.

Sponsor Representative's Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Phone Number: \_\_\_\_\_

For additional information, please contact us at (772) 770-0740 ext. 204, [AZukowski@unitedagainstopoverty.org](mailto:AZukowski@unitedagainstopoverty.org) or visit our website at [BurgersandBrews.org](http://BurgersandBrews.org)

For recognition in any event materials, all sponsors **must** provide a logo in one-color and full-color (event signs) versions by Monday, May 13, 2024. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable. Send via email to:

[AZukowski@unitedagainstopoverty.org](mailto:AZukowski@unitedagainstopoverty.org)

